

Distributed
in 26 states



Great Ad
Rates!

The Valley
Equestrian
Newspaper

Advertising Rate Card

Take your products to new markets
when you place ads with the
Valley Equestrian Newspaper

YOUR local resource for equestrian news, events and information.

Contact:

Kari Hagstrom

320.766.2260

kari.venews@hotmail.com

Ad Specifications

- Color: 200 DPI
- Send text and graphics and we will create at no additional cost
- Send SASE if you want materials returned
- Tear sheets provided upon request

	Ad Size	B&W	Full Color
10.5"W x 10.5"H	Full Page	\$500	\$600
10.5"W x 7.5"H	3/4 Page	\$350	\$450
5"W x 10"H	Half Page	\$275	\$325
10"T x 3.5"W	Third Page	\$225	\$275
5.25" W x 5.25"T	Quarter Page	\$175	\$225
2.1" T x 10.5" W	Fifth Page	\$125	\$175
2.75" H x 5" W	Eighth Page	\$90	\$115
1.3"H x 5" W	Sixteenth Page	\$50	\$90
216x133 pixels	Right box ad	Color only	\$250
946x91 pixel web	Bottom ad	Color only	\$300
336x92 pixels	Top right ad	Color only	\$250
Business card		\$30	\$35
Classified ad	up to 50 words	\$15	

10% discount on multiple insertions of the same ad

- Join more than 25,000 hard copy readers each month along with cover to cover reading on the web site by thousands worldwide.
- The VEN is distributed free to over 350 sites in 25 states.
- Marketing surveys indicate a minimum THREE exposures are necessary for people to remember a product and change their buying habits.

Payment Information

-- Ad payment required in advance without signed contract
 -- Payments may be made via invoice through PayPal, at the web site: www.theveonline.com/purchase_advertising.html
 or checks made payable to:
 The Valley Equestrian Newspaper
 PO Box 64
 Sabin, MN 56580

Inside our covers you'll find:

- Equestrian news and information
- Live coverage of equine events
- Event information
- New products and services
- Trainer columns
- Breeder columns
- Cowboy Poetry
- Nutrition information
- Animal communication columns
- "Living the Dream"
- Equine association news
- College equestrian news
- Tax law and your horse business
- "A Family Affair" column
- Rescue Stories: Adopt-A-Horse

Read it cover to cover on
the web site:
theveonline.com

www.theveonline.com